

**CERTIFICATE COURSE IN  
EMERGING TRENDS IN ECOTOURISM (CCETE)**



**Effective from Academic Year (2020-2021)**

**Shri Govind Guru University  
Godhra**

❖ **Course Title:** Certificate Course in Emerging Trends in Ecotourism (CCETE)

❖ **Objectives:**

The objective of the Certificate course in Eco-Tourism emphasizes on nature based tourism and analyses the history, concepts, principles, marketing, planning and management of Ecotourism activities in eco-tourism centres. It also highlights the development of ecological and cultural sustainability, education interpretation and economic benefits at the local level. This will provide the student with an understanding of the theory and in managing the eco-tourism resources effectively. The course helps in the following:

1. To create basic understanding of tourism industry and knowledge of current trends in Ecotourism. 2. To acquire ability to understand the importance of local ecology, culture, history and economic development of Ecotourism. 3. To conserve the natural resources and maintain the integrity of indigenous culture. 4. To identify the Ecotourism markets and develop knowledge for potential Ecotourism projects. 5. To evaluate and study the Ecotourism resources in India and its environmental and economic aspects.

❖ **Duration:**

Total duration of the CETE Course shall be of six months.

❖ **Course Tenure:** June to November & December to May.

❖ **Admission Criteria:**

10+2 or any equivalent examination passed. (In equivalent courses, 10+2 or more than two years ITI / Diploma course completion)

❖ **Documents Require:**

- School Leaving Certificate
- Mark sheet of SSC and HSC Board/ITI/Diploma Examination
- 2 Passport size photos
- Caste Certificate (If applicable)

❖ **Medium of Instruction:** English

❖ **Maximum Intake:** 20

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**Course Content**

<b>Units</b>	<b>Content</b>	<b>Credits</b>	<b>No. of Hours</b>
Unit - I	Trends and scope of Ecotourism	01	15
Unit – II	Recent trends in Ecotourism- I	01	15
Unit - III	Recent trends in Ecotourism- II	01	15
Unit - IV	Recent trends in Ecotourism- III Field visit	01	15
	<b>TOTAL</b>	<b>04</b>	<b>60</b>

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## **Unit 1: Trends and scope of Ecotourism**

Tourism concepts and definitions  
Characteristics of Ecotourism  
Innovation in Ecotourism  
Special Interest Tourism – definition and scope  
Importance of developing Special Interest Tourism  
Factors related to Special Interest Tourism

## **Unit 2: Recent trends in Ecotourism- I**

Cultural tourism  
Pilgrimage tourism  
Ethnic and Rural tourism  
Farm tourism

## **Unit 3: Recent trends in Ecotourism- II**

Adventure sports tourism  
Health tourism  
Wildlife tourism  
Backwater tourism

## **Unit 4: Recent trends in Ecotourism- III**

Island and beach tourism  
Mountain tourism  
Mangrove Tourism  
Wetland Tourism  
Dissertation (Dissertation topics can be selected by the student in consultation with the Faculty.)